

SAM ROSS

VIDEOGRAPHER

[HTTPS://WWW.SAMROSS4.COM/](https://www.samross4.com/)

OBJECTIVE

To apply my skills that I have learned over the years to creatively contribute to the continued growth of a professional organization.

SKILLS

- Exceptional at using Adobe Creative Suite
- Proficient at Microsoft Office
- Knowledge of Mirrorless, DSLR, and Cinema cameras

EXPERIENCE

SOCIAL CONTENT SPECIALIST • LEARFIELD IMG COLLEGE • SEPTEMBER 2021 - PRESENT

- In charge of creating and generating all digital sponsored content for Texas Tech Athletics
- Create various hype videos for Texas Tech Men's Basketball
- Generate video features for various sponsors that emphasized storytelling components

MARKETING INTERN • SPECIAL OLYMPICS COLORADO • OCTOBER 2020 – MAY 2021

- Ran social media accounts, specifically Facebook, Twitter, and Instagram
- Shot and edited videos for all new promotions and programs
- Interviewed athletes to learn their stories

MULTIMEDIA SPECIALIST • RAMVISION • NOVEMBER 2019 – MAY 2021

- Member of production team for all home sporting events
- Worked in control room producing video images displayed on video board
- Created event highlight videos for various teams for social media

FREELANCE VIDEOGRAPHER • JULY 2020 – PRESENT

- Jet's Pizza Sponsorship video
 - Created video highlighting Jet's Pizza sponsorship of Special Olympics Colorado Event
- Kappa Delta Sorority Recruitment video
 - Created video highlighting Kappa Delta Sorority at Colorado State that was used for recruitment purposes



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EDUCATION

COLORADO STATE UNIVERSITY • B.A. IN COMMUNICATION. MINOR IN MUSIC, STAGE, AND SPORTS PRODUCTION • AUGUST 2018 – MAY 2021

ARKANSAS STATE UNIVERSITY • AUGUST 2016 – MAY 2018

VOLUNTEER EXPERIENCE OR LEADERSHIP

- **Colorado State University Varsity Rugby Team, 2018 - 2021**
 - Varsity Starter
 - Second Team All-Conference for 2019 fall season
- **Arkansas State Varsity Men's Rugby Team, 2016 – 2018**
 - Started JV and Varsity as a freshmen
 - Only freshman to make national tournament squad for 2017 Penn Mutual Championship
 - Full time starter for 2017 – 2018 season



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